

Terms and Conditions

Privacy policy, Effective Date: 01/08/2025

We are committed to protecting your personal data and respecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services.

1. Who We Are GSXR Accounts Ltd, Email: office@gsxraccounts.co.uk

We are a UK-based accounting firm offering a range of accountancy and bookkeeping services.

2. Information We Collect

- Personal Data You Provide:
- Name, email address, phone number
- Business name and address
- Any information provided via our contact forms or direct communication
- Documents submitted for identity verification (e.g. for AML compliance)
- Automatically Collected Data:
- IP address, browser type, device type
- Usage data such as pages visited, time spent, and interactions (via analytics tools)
- Referrer URLs and other diagnostic information

3. How We Use Your Information

- We use your data to:
- Deliver and manage our services
- Respond to enquiries or contact requests
- Comply with legal obligations (e.g. anti-money laundering regulations)
- Improve our website functionality and content
- Maintain internal records and operational analysis

4. Legal Basis for Processing

- We process your personal data under one or more of the following legal bases:
- Consent – when you voluntarily provide information or subscribe to updates
- Contract – to fulfil services you request from us
- Legal obligation – especially in relation to AML and tax law
- Legitimate interest – e.g. for internal business improvement or security

5. Sharing Your Information

- We do not sell or rent your personal data. We may share it with:
- Third-party service providers (e.g. XERO, CRM tools, verification tools/platforms)
- Regulatory bodies or law enforcement (when legally required)
- Our professional advisers under strict confidentiality obligations

6. Website Hosting and Data Storage

- Our company is hosted on the Wix.com platform.
- Wix.com provides us with the online platform that allows us to deliver our services and maintain our website.
- Your data may be stored through Wix.com's data storage, databases, and general Wix applications. They store your data on secure servers behind a firewall.

7. Cookies and Analytics

- We use cookies and similar technologies to enhance your experience, understand site usage, and improve performance.

- You can accept or reject cookies when visiting our site, and you can also modify cookie preferences through your browser settings.

8. Data Retention

- We only keep your personal data for as long as necessary:
- To provide services or respond to enquiries
- To meet legal and regulatory requirements
- For audit or compliance purposes (typically up to 6 years)

9. Your Rights

- Under the UK GDPR, you have the right to:
- Access the personal data we hold about you
- Request correction or deletion
- Withdraw consent (where applicable)
- Restrict or object to processing
- Request data portability
- To exercise your rights, please contact us at: office@gxraccounts.co.uk

10. Updates to This Policy: We may update this Privacy Policy from time to time.

Updates take effect immediately upon being published on our website. We encourage you to review it regularly to stay informed.

11. Contact Us: For any questions, concerns, or data requests, please contact:

office@gxraccounts.co.uk