

**Last updated: 14 June 2026**

GSXR Accounts Ltd is committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, store and protect personal information when you visit our website or contact us about our accountancy, bookkeeping, tax, payroll or compliance services.

### 1. Who We Are

GSXR Accounts Ltd is a UK-based accounting firm providing accountancy, bookkeeping, tax and related business services.

For the purposes of UK data protection law, GSXR Accounts Ltd is the data controller for personal data that you provide to us through this website or when contacting us directly.

**Contact email:** [office@gsxaccounts.co.uk](mailto:office@gsxaccounts.co.uk)

### 2. Information We Collect

We do not actively collect personal data from visitors simply browsing our website.

We may collect personal data that you voluntarily provide to us when you contact us through our website forms, by email, by phone or by direct communication.

This may include:

- your first name;
- your last name;
- your email address;
- your phone number, if provided;
- the subject of your enquiry;
- the message or information you choose to send to us;
- your business name or business details, if you choose to provide them.

If you become a client of GSXR Accounts Ltd, we may request additional information and documents separately for accounting, tax, payroll, identity verification, anti-money laundering and compliance purposes.

Our website is hosted on the Wix.com platform. Wix may collect or process limited technical information necessary to operate, secure and maintain the website, such as essential cookies or similar technologies required for the website to function properly.

### 3. How We Use Your Information

We use personal data you provide to us to:

- respond to your enquiries or contact requests;
- communicate with you about services you have requested or asked about;
- provide and manage our professional services, if you become a client;
- carry out accounting, tax, payroll, bookkeeping and compliance work where instructed;
- comply with legal and regulatory obligations, including tax, accounting and anti-money laundering requirements;
- maintain internal business and compliance records;
- protect the security and proper operation of our business.

## 4. Legal Basis for Processing

We process personal data under one or more of the following legal bases:

- **Consent** – where you voluntarily provide information or agree to be contacted;
- **Contract** – where processing is necessary to provide services you have requested;
- **Legal obligation** – where we must process data to comply with tax, accounting, anti-money laundering or other legal duties;
- **Legitimate interests** – where processing is necessary for responding to enquiries, operating our business, maintaining records and protecting security.

## 5. Sharing Your Information

We do not sell or rent your personal data.

We may share personal data only where necessary and lawful, including with:

- professional software providers, such as accounting, bookkeeping, payroll or tax software providers;
- identity verification and anti-money laundering platforms, where required for client onboarding or compliance;
- website hosting providers, including Wix.com;
- HMRC, Companies House, regulators, law enforcement or other public authorities where legally required;
- professional advisers, insurers or legal representatives under appropriate confidentiality obligations.

We only share information where it is necessary, lawful and proportionate.

## 6. Website Hosting and Data Storage

Our website is hosted on the Wix.com platform. Wix.com provides an online platform that allows us to operate and maintain our website.

Data submitted through the website may be stored through Wix.com's data storage, databases and general applications. Wix states that it stores data on secure servers protected by appropriate security measures.

## 7. Cookies and Similar Technologies

Our website may use essential cookies or similar technologies required for the website to function properly.

We do not currently use analytics, advertising or tracking cookies.

If this changes in the future, we will update this Privacy Policy and, where required, request consent through an appropriate cookie notice or settings tool.

## 8. Data Retention

We keep personal data only for as long as necessary for the purposes for which it was collected.

Enquiry information is kept only for as long as needed to respond to the enquiry and maintain appropriate business records.

If you become a client, we usually retain accounting, tax and anti-money laundering related records for up to 6 years, or longer where required by law, regulation, professional obligations or where necessary to defend legal claims.

## 9. Your Rights

Under UK data protection law, you have the right to:

- access the personal data we hold about you;
- request correction of inaccurate data;
- request deletion of your data where legally possible;
- withdraw consent where processing is based on consent;
- restrict or object to certain types of processing;
- request data portability where applicable.

To exercise your rights, please contact us at:

[office@gsxraccounts.co.uk](mailto:office@gsxraccounts.co.uk)

You also have the right to lodge a complaint with the Information Commissioner's Office if you are unhappy with how we handle your personal data.

## 10. Security

We take reasonable steps to protect your personal data against loss, misuse, unauthorised access, disclosure or alteration.

However, no method of online transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

## 11. Updates to This Policy

We may update this Privacy Policy from time to time.

Any updates will take effect when published on our website. We encourage you to review this page regularly to stay informed about how we protect your personal data.

## 12. Contact Us

For any questions, concerns or data protection requests, please contact:

**GSXR Accounts Ltd**

**Email:** [office@gsxraccounts.co.uk](mailto:office@gsxraccounts.co.uk)